



ÇANKAYA UNIVERSITY
Economics and Administrative Sciences
Course Definition Form

This form should be used for either an elective or a compulsory course being proposed and curricula development processes for an undergraduate curriculum at Çankaya University, Faculty of Engineering. Please fill in the form completely and submit the printed copy containing the approval of the Department Chair to the Dean's Office, and mail its electronic copy. Upon the receipt of *both copies*, the printed copy will be forwarded to the Faculty Academic Board for approval. Incomplete forms will be returned to the Department. The approved form is finally sent to the President's office for approval by the Senate.

Part I. Basic Course Information

Department Name	Management			Dept. Numeric Code	32		
Course Code	MAN 446	Number of Weekly Lecture Hours	3	Number of Weekly Lab/Tutorial Hours	0	Number of Credit Hours	3
Course Web Site					ECTS Credit	5,00	

Course Name

This information will appear in the printed catalogs and on the web online catalog.

English Name	Corporate Sustainability
Turkish Name	Kurumsal Sürdürülebilirlik

Course Description

Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog. Maximum 60 words.

This course examines how companies can ensure sustainability in their institutionalization processes and especially in their business processes. With the 17 development goals adopted in 2015 under the leadership of the United Nations (UN), the contribution of companies to sustainability has become important. This course covers what needs to be done to successfully integrate sustainability into the corporate culture of companies. In this course, topics such as corporate sustainability management, governance for a sustainable future, stakeholder engagement, environmental responsibility, social responsibility, economic responsibility, international institutions, sustainability reporting, sustainable development goals are covered.

Prerequisites (if any) <i>Give course codes and check all that are applicable.</i>	1 st	2 nd	3 rd	4 th
	<input type="checkbox"/> Consent of the Instructor	<input type="checkbox"/> Senior Standing	<input type="checkbox"/> Give others, if any.	
Co-requisites (if any)	1 st	2 nd	3 rd	4 th
Course Type <i>Check all that are applicable</i>	<input type="checkbox"/> Must course for dept. <input checked="" type="checkbox"/> Must course for other dept.(s) <input type="checkbox"/> Elective course for dept. <input type="checkbox"/> Elective course for other dept.(s)			

Course Classification

Give the appropriate percentages for each category.

Category				
Percentage				

Part II. Detailed Course Information

Course Objectives

Explain the aims of the course. Maximum 100 words.

The objective of this course is to provide students the opportunity to gain the necessary skills in managing sustainability in corporations.

Learning Outcomes

Explain the learning outcomes of the course. Maximum 10 items.

1. Be knowledgeable about corporate sustainability, including sustainability as a driver of strategy.
2. Be able to develop sustainability management system
3. Be knowledgeable about reporting sustainability
4. Be knowledgeable about sustainable development goals.
5. Be knowledgeable about environmental sustainability
6. Be knowledgeable about economic sustainability
7. Be knowledgeable about social sustainability.
8. Be knowledgeable about NGO's influence on sustainability.
9. Be able to perform corporate sustainability strategy.
10. Be able to address stakeholder interests.

Textbook(s)

List the textbook(s), if any, and other related main course materials.

Author(s)	Title	Publisher	Publication Year	ISBN
Farver, S.	Mainstreaming Corporate Sustainability: Using Proven Tools to Promote Business Success.	Blackburn, W.R.		
	The Sustainability Handbook: The Complete Management Guide to Achieving Social, Economic, and Environmental Responsibility.			

Reference Books

List the reference books as supplementary materials, if any.

Author(s)	Title	Publisher	Publication Year	ISBN
Googins, B.K., Mirvis, P.H., & Rochlin, S.A	Beyond Good Company: Next Generation Corporate Citizenship			

Teaching Policy

Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)

The course will be in lecture format and will be supported by various case studies.

Laboratory/Studio Work

Give the number of laboratory/studio hours required per week, if any, to do supervised laboratory/studio work, and list the names of the laboratories/studios in which these sessions will be conducted.

Computer Usage

Briefly describe the computer usage and the hardware/software requirements in the course.

Course Outline*List the topics covered within each week.*

Week	Topic(s)
	1. Introduction to Sustainability 2. The Corporation Perspective 3. Business Case for Sustainability 4. Sustainability Footprint 5. Governance and Management 6. Stakeholder Engagement 7. Environmental Stewardship 8. Social Well-Being 9. Economic Prosperity 10. Corporate Sustainability Strategy 11. Sustainability Management System 12. Sustainability and Supply Chain Management 13. Sustainability Metrics 14. Reporting on Sustainability Performance

Grading Policy*List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.*

Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage
Midterm Exam I	1	30	Project	1	30	Final Exam	1	40

ECTS Workload*List all the activities considered under the ECTS.*

Activity	Quantity	Duration (hours)	Total Workload (hours)
Attending Lectures (<i>weekly basis</i>)	14	3,00	42,00
Attending Labs/Recitations (<i>weekly basis</i>)			
Preparation beforehand and finalizing of notes (<i>weekly basis</i>)	14	3,00	42,00
Collection and selection of relevant material (<i>once</i>)	1	1,00	1,00
Self study of relevant material (<i>weekly basis</i>)	14	3,00	42,00
Homework assignments			
Preparation for Quizzes			
Preparation for Midterm Exams (<i>including the duration of the exams</i>)	1	4,00	4,00
Preparation of Term Paper/Case Study Report (<i>including oral presentation</i>)			
Preparation of Term Project/Field Study Report (<i>including oral presentation</i>)	1	4,00	4,00
Preparation for Final Exam (<i>including the duration of the exam</i>)			
TOTAL WORKLOAD / 25			135,00/25
ECTS Credit			5

Total Workloads are calculated automatically by formulas. To update all the formulas in the document first press CTRL+A and then press F9.

Program Qualifications vs. Learning Outcomes						
<i>Consider the below program qualifications determined in terms of learning outcomes of all the courses in the curriculum and capabilities. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right..</i>						
No	Program Qualifications	Contribution				
		0	1	2	3	4
1	Acquire detailed knowledge concerning the economic and legal environment in which the business entities operate.					4
2	Have profound theoretical background knowledge in basic business functions comprising organization and management, accounting, finance, marketing, and production and operations management.					4
3	Obtain basic and intermediate level knowledge in quantitative techniques and methods that are predominantly used in business and management.					4
4	Have more specific knowledge in one of the business functions (including the mastery of quantitative approaches) that he/she has chosen to specialize.					4
5	Be able to apply the professional knowledge necessary to establish and/or run a business, or a department within a business entity.					4
6	Be able to collect, edit, analyze, and interpret the representative data by applying both qualitative and quantitative methods in order to identify and clearly define the business problems and to develop insight and solutions.				3	
7	Be able to adequately communicate upon analyses, findings, inferences, and recommendations with his/her superiors, team members, colleagues, and subordinates both in written and oral form.					4
8	Be thereby qualified to conduct research in business administration and management.					4
9	Be appropriately trained to fulfill his/her responsibilities in teamwork both as a leader and an expert.					4
10	Acquire the necessary skills to communicate effectively with the stakeholders of an organization so that he/she can become capable of analyzing the needs of the stakeholders and based on these analyses developing the objectives of the organization.					4
11	Gain self-evaluation skills to identify exactly his/her self-learning and self-improvement needs, being at the same time equipped with the capacity to follow advanced courses and degree studies.					4
12	Gain the ability to evaluate the organization that he/she is affiliated with and the ability to assess the knowledge that he/she has acquired in a critical perspective.					4
13	Be able to use English, which is the medium of instruction in the department, at least in European Language Portfolio B1 General Level.					4
14	Be able to use information technologies applicable to business administration and management at European Computer Usage License Basic Level.			2		
15	Be directed towards the behavioral patterns and responsibilities of a business administrator in terms of quality awareness, occupational safety and health, in-service training, environmental issues, social responsibilities, and social, organizational and business ethics.					4
16	Be inclined to encourage innovation and continuous improvement within the organization in which he/she takes responsibilities.					4

Contribution Scale to a Qualification: 0-None, 1-Little, 2-Medium, 3-Considerable, 4-Largest

Part III New Course Proposal Information

State only if it is a new course

Is the new course replacing a former course in the curriculum?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	Former Course's Code	Former Course's Name
Is there any similar course which has content overlap with other courses offered by the university?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	Most Similar Course's Code	Most Similar Course's Name
Frequency of Offerings <i>Check all semesters that the course is planned to be offered.</i>	<input checked="" type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Summer			
First Offering	Academic Year	2022	Semester	<input type="checkbox"/> Fall <input checked="" type="checkbox"/> Spring