



ÇANKAYA UNIVERSITY
Faculty of Economics and Administrative Sciences
Department of Management
Syllabus

Department	MANAGEMENT						
Course Code & Course Name	MAN 413 – INVESTMENT MANAGEMENT						
Number of Weekly Lecture Hours	3	Weekly Lab/Tutorial Hours	0	Number of Credit Hours	3	ECTS Credit	5
Academic Year	2020-2021						
Semester	Fall / Spring						
Instructor	Dr. Zeynep Birce ERGÖR						
E-mail	ergor@cankaya.edu.tr						
Room & Phone	Office: K 317 Office No: +90 312 233 12 31, GSM: +90 553 778 06 35						
Lecture Hours	Tuesday & Wednesday, 13:20 – 14:20 – 15:20 (Summer School)						
Office Hour	Thursday, 13:20 – 14:20						
Course Web Site	https://webonline.cankaya.edu.tr						

Course Description	
<p>This course is designed to undergraduate level of investment management. The course mainly aims to introduce a theoretical background for investment analysis and portfolio management and equip students with a knowledge of practical applications by focusing on investment tools, techniques and strategies. The topics that will be covered in this course are as follows: the concept and definition of investment, risk and return relationship, financial system, financial markets and instruments, trading mechanism, security analysis, the valuation methods of bonds, stocks, options, portfolio theory and the process of portfolio management. This course is offered as a synchronized online course available at Web online. Students must be ready to attend weekly online classes at the scheduled time. Students must hesitate from course overlaps in scheduling their academic program. So you must inform the instructor previously, in case of missing the class. If you do miss midterm exam, you should enter the make-up examination which is to be scheduled and announced approximately two weeks after the relevant exam. <u>Students who do not attend the midterm, make-up and final exams automatically get a grade of NA.</u> According to regulations, students who enrolled before and 2015 and failed the course (a grade of FF or FD not NA or other) may take the resit examination which is to be replaced by the final exam. Students who miss the final due to an illness can take the make-up examination. For the schedule of resit exams follow the academic calendar and announcements. If no one applies for make-up/resit exam, then there will be no make-up/resit for finals as well. This course policy is non-negotiable unless a substantial change has been made by the university.</p>	

Prerequisites (if any)	1 st	2 nd	3 rd	4 th
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> Consent of the Instructor		<input type="checkbox"/> Give others, if any.	
Co-requisites (if any)	1 st	2 nd	3 rd	4 th
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Course Type	<input type="checkbox"/> Must course for dept. <input type="checkbox"/> Must course for other dept.(s) <input checked="" type="checkbox"/> Elective course for dept. <input checked="" type="checkbox"/> Elective course for other dept.(s)			

Course Objectives

The course mainly aims to introduce a theoretical background for investment analysis and portfolio management and equip students with a knowledge of practical applications by focusing on investment tools, techniques and strategies. This course is offered as a synchronized online course available at Web online. Students must be ready to attend weekly online classes at the scheduled time. Students must hesitate from course overlaps in scheduling their academic program. So you must inform the instructor previously, in case of missing the class. If you do miss midterm exam, you should enter the make-up examination which is to be scheduled and announced approximately two weeks after the relevant exam. **Students who do not attend the midterm, make-up and final exams automatically get a grade of NA.** According to regulations, students who enrolled before and 2015 and failed the course (a grade of FF or FD not NA or other) may take the resit examination which is to be replaced by the final exam. Students who miss the final due to an illness can take the make-up examination. For the schedule of resit exams follow the academic calendar and announcements. If no one applies for make-up/resit exam, then there will be no make-up/resit for finals as well. **This course policy is non-negotiable unless a substantial change has been made by the university.**

Course Outline

Week	Topic(s)
1	An Introduction: Concept of "Investment"
2	Investment tools, investment institutions and financial markets
3	Time value of money, risk-return tradeoff, interest and interest rates
4	Portfolio Theory
5	Capital Asset Pricing Model (CAPM)
6	Efficient Market Hypothesis, Market Anomalies and Behavioral Finance
7	*Midterm Examination <i>Subjects Included: Week 1, 2, 3, 4, 5 and 6.</i>
8	Valuation methods and setting investment strategies (fundamental analysis, technical analysis)
9	Stock valuation and investment management
10	Bond valuation and investment management
11	Derivatives instruments and investment management
12	Cryptocurrencies and investment management
13	*Term Project Presentations
14	Review & Guest Speaker (will be announced)

Grading Policy

Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage
Homework	1	20%	Case Study			Attendance		
Quiz			Lab Work			Field Study		
Midterm Exam	1	40%	Class Participation			Project	1	40%
Term Paper			Oral Presentation			Final Exam		

Textbook(s)

Author(s)	Title	Publisher	Publication Year	ISBN

	Lecture Notes			
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Reference Books				
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Author(s)	Title	Publisher	Publication Year	ISBN
Bodie, Z., Kane, A., & Marcus, A. J.	Investments	McGraw-Hill Irwin	2008	978-0071278287

Teaching Policy

Three hours of lecturing (per week) with practices and case discussions.

Laboratory, Studio and Court Hall Usage

Computer Usage

Learning Outcomes

Upon the successful completion of the course students will:

1. Be able to understand investment concept and investment environment,
2. Be able to know types of financial markets and investment tools,
3. Be able to understand basics of portfolio theory,
4. Be able to construct and optimize a portfolio,
5. Be able to understand principles of valuation and use valuation as a method for setting investment strategies
6. Be able to analyze stocks and bonds for investment purposes.
7. Be able to know the effects of behavioral financial theory in investment management.

Important Notes

- Use of cellular phones is **NOT** allowed during class hours or exams, unless you are not connecting via your phone.
- Any means of taking pictures, recording audio or videotape of anything related to the course is **NOT** allowed.
- You are encouraged to get involved in office hours for your questions.
- **It is your duty to check your student e-mails and web online course announcements regularly.** This is the only way the department and/or an instructor can and will contact you.
- Your illness reports, if any, are forwarded to us by department secretariat.
- E-mails regarding possible raise of grades together with excuses will **NEVER** be answered.
- Unless you were announced before, except extreme cases, there will **ALWAYS** be a lecture on the scheduled time.