

ÇANKAYA UNIVERSITYFaculty of Economics and Administrative Sciences **Course Definition Form**

Part I. Basic Course Information

| Department Name Use capital letters only | MANAGEMENT | Dept. Numeric Code | 3 2 | | | | | |
|---|--|--------------------------------|-------------------------------|-----------------------------|---------------|--|--|--|
| Course Code M | Dept. Code+Course No | Number of weekly lecture hours | Number of we lab/ tutorial ho | | edit 3 | | | |
| Course Web Site Use capital letters only | | | | ECTS Credit | 0 5 | | | |
| | | | | | | | | |
| Course Name This information will appear | in the printed catalogs and on the web onlin | e catalog. | | | | | | |
| English Name maximus | | | | | | | | |
| Turkish Capital Ma | rkets and Stock Exchange | | | | | | | |
| Abbreviated English N | Name maximum 15 characters | | | | | | | |
| Tr.Cap.Markt. | | | | | | | | |
| Turkish Name maximu | m 40 characters | | | | | | | |
| Türk Sermaye Piyas | sası ve Menkul Kıymet Borsası | | | | | | | |
| Abbreviated Turkish | Name maximum 15 characters | | | | | | | |
| Tr.Ser.Piy. | | | | | | | | |
| | | | | | | | | |
| | 1 st | 2nd | 3rd | | 4th | | | |
| Prerequisites (if any) | | | | | | | | |
| Give course codes and check all that are | X Consent of the Instructor | Give others, if a | any. Prior knowledge | e of management is strongly | | | | |
| applicable. | Senior Standing | | recommended. | e of management is strongry | | | | |
| | 1st | 2.1 | 3 rd | | 44 | | | |
| Co-requisites (if any) | 13. | 2nd | 3,44 | | 4th | | | |
| Course Type Check all that are applicable | | | | | | | | |
| Must course for | Dept. Must course for othe | r dept(s) X Ele | ctive course for Dept. | X Elective course for | other dept(s) | | | |

| Is the new course replacing | a former course | in the curriculum? | | | | | |
|---|----------------------|--|-----------------------|--|--|--|--|
| Dept. Code+Course No | | | | | | | |
| Former Former | T | | | | | | |
| Course's Code Course's N | Name | | | | | | |
| | | | | | | | |
| Is there any similar course which has content overlap with other courses offer | ered by the unive | ersity? | Yes No | | | | |
| D. C.L.C. N | | | | | | | |
| Most Similar Dept. Code+Course No | | | | | | | |
| Course Na | me | | | | | | |
| | | | | | | | |
| | | | | | | | |
| Frequency of Offerings | | y Foll y Spring | V Cumman | | | | |
| Check all semesters that the course is planned to be offered. | | X Fall X Spring | X Summer | | | | |
| | | | | | | | |
| Fir | st Offering | | | | | | |
| | | | | | | | |
| Academic Year | Semester | Spring | Fall | | | | |
| | ~~~~~ | | | | | | |
| Maximum Class Size Proposed 30 Student Quota for Other Do | anartmants | Approximate Number of Stu | dents Expected 20 | | | | |
| Maximum Class Size Proposed 30 Student Quota for Other De | epartments | to Take the Course | 20 | | | | |
| Part II. Detailed Course Information | | | | | | | |
| rait ii. Detaned Course information | | | | | | | |
| Justification for the proposal Maximum 80 words | | | | | | | |
| oustification for the proposal maximum of words | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| Course Description | | | | | | | |
| Provide a brief overview of what is covered during the semester. This information will a Maximum 60 words. | ippear in the printe | ed catalogs and on the web online catalog. | | | | | |
| This course is designed to provide students a general knowledge | about Turkish | Capital Markets and Stock Exchan | ge. The course mainly | | | | |
| covers the following issues; definition of capital markets, place a | | | | | | | |
| activities, capital market instruments, capital market institutions, | | | | | | | |
| instruments (primary market transactions), organized exchanges and | trading in thes | se exchanges (secondary market trans | actions). | | | | |
| Common Objections | | | | | | | |
| Course Objectives Explain the aims of the course. Maximum 100 words. | | | | | | | |
| The objectives of the course are: | | | | | | | |
| - to develop an understanding of the concept and main aspects of cap | | | | | | | |
| - to introduce students the basics of capital market institutions, instru | aments and cap | oital market activities | | | | | |
| - to enhance the students a better understanding of Turkish Capital N | Market and the | regulations in Turkey. | | | | | |
| - to introduce students the organized exchanges in Turkey. | | | | | | | |
| Learning Outcomes | | | | | | | |
| Explain the learning outcomes of the course. Maximum 10 items. | | | | | | | |
| Upon the successful completion of the course students will: | | | | | | | |
| 1. Understand the concept of capital market, | | | | | | | |
| 2. Comprehend the capital market activities, | | | | | | | |
| 3. Comprehend basic capital market instruments, | | | | | | | |
| 4. Comprehend capital market institutions, | | | | | | | |
| 5. Understand capital market regulations in Turkey, | | | | | | | |
| 6. Comprehend the mechanics of primary market transactions, | | | | | | | |
| 7. Get familiarized with the organized exchanges in Turkey, 8. Comprehend the mechanics of secondary market transactions. | | | | | | | |
| o. Comprehend the mechanics of secondary market transactions. | | | | | | | |
| | | | | | | | |
| Course Outline | | | | | | | |

| | Course Outline List the topics covered within each week. | | | | |
|------|--|--|--|--|--|
| Week | Topic(s) | | | | |
| 1 | Introduction to capital markets | | | | |
| 2 | Capital market activities | | | | |
| 3 | Issuing stock in the primary market | | | | |
| 4 | Issuing stock in the primary market (continued) | | | | |

| 5 | Government debt securities |
|----|---|
| 6 | Other capital market instruments |
| 7 | Other capital market instruments (continued), Midterm Exam |
| 8 | Private sector debt instruments |
| 9 | Private sector debt instruments (continued) |
| 10 | Sales methods of capital market instruments through public offering |
| 11 | Mutual funds |
| 12 | Investment trusts and intermediary institutions |
| 13 | Intermediary institutions (continued) and organized exchanges |
| 14 | Trading in Bourse İstanbul |

| Textbook(s) List the textbook(s), if any, and other related main course materials. | | | | | | | | |
|--|-------|-----------|---------------------|------|--|--|--|--|
| Author(s) | Title | Publisher | Publication Year | ISBN | | | | |
| | | | | | | | | |
| | | | | | | | | |

| Reference Books List the reference books as supplementary materials, if any. | | | | | | | | |
|--|-------|-----------|---------------------|------|--|--|--|--|
| Author(s) | Title | Publisher | Publication Year | ISBN | | | | |
| | | | | | | | | |
| | | | | | | | | |

Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)

Three hours of lecturing.

Laboratory

Give the number of laboratory/studio hours required per week, if any, to do supervised laboratory, and list the names of the laboratories in which these sessions will be conducted.

N/A

Computer Usage
Briefly describe the computer usage and the hardware/software requirements in the course.

N/A

| Grading Policy List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade. | | | | | | | | | |
|--|---|-----|--|--|--|--|------------|--|--|
| Assessment Tool Quantity Percentage Assessment Tool Quantity Percentage Assessment Tool Quantity Percentage | | | | | | | Percentage | | |
| Midterm Exam | 2 | 67% | | | | | | | |
| Final Exam | 1 | 33% | | | | | | | |

ECTS Workload

List all the activities considered under the ECTS.

| Activity | Quantity | Duration (hours) | Total Workload (hours) |
|--|----------|---------------------|---------------------------|
| Attending Lectures (weekly basis) | 14 | 3 | 42 |
| Attending Labs/Recitations (weekly basis) | - | - | - |
| Preparation beforehand and finalizing of notes (weekly basis) | 14 | 2 | 28 |
| Collection and selection of relevant material (once) | 1 | 2 | 2 |
| Self-study of relevant material (weekly basis) | 14 | 1 | 14 |
| Homework assignments/Examples | - | - | - |
| Preparation for Quizzes | - | - | - |
| Preparation for Midterm Exams (including the duration of the exams) | 2 | 20 | 40 |
| Preparation of Term Paper/Case Study Report (including oral presentation) | | | |
| Preparation of Term Project/Field Study Report (including oral presentation) | - | - | - |
| Preparation for Final Exam (including the duration of the exam) | 1 | 30 | 30 |
| | 156 | | |
| | 5.2 | | |
| | 5 | | |

Program Qualifications vs. Course's Learning Outcomes

Consider the below program qualifications determined in terms of learning outcomes of all the courses in the curriculum and capabilities. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right

| given abo | given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right. | | | | | | | |
|-----------|---|--------------|---|---|---|-----|--|--|
| | Program Qualifications | Contribution | | | | 1 - | | |
| No | (Specific to each program) | 0 | 1 | 2 | 3 | 4 | | |
| 1 | Acquire detailed knowledge concerning the economic and legal environment in which the business entities operate. | | | | | X | | |
| 2 | Have profound theoretical background knowledge in basic business functions comprising organization and management, accounting, finance, marketing, and production and operations management. | | | | X | | | |
| 3 | Obtain basic and intermediate level knowledge in quantitative techniques and methods that are predominantly used in business and management. | | X | | | | | |
| 4 | Have more specific knowledge in one of the business functions (including the mastery of quantitative approaches) that he/she has chosen to specialize. | | | | X | | | |
| 5 | Be able to apply the professional knowledge necessary to establish and/or run a business, or a department within a business entity. | | | | | X | | |
| 6 | Be able to collect, edit, analyze, and interpret the representative data by applying both qualitative and quantitative methods in order to identify and clearly define the business problems and to develop insight and solutions. | | | X | | | | |
| 7 | Be able to adequately communicate upon analyses, findings, inferences, and recommendations with his/her superiors, team members, colleagues, and subordinates both in written and oral form. | | | | | X | | |
| 8 | Be thereby qualified to conduct research in business administration and management. | | | X | | | | |
| 9 | Be appropriately trained to fulfill his/her responsibilities in team work both as a leader and an expert. | | | | X | | | |
| 10 | Acquire the necessary skills to communicate effectively with the stakeholders of an organization so that he/she can become capable of analyzing the needs of the stakeholders and based on these analyses developing the objectives of the organization. | | | | | X | | |
| 11 | Gain self-evaluation skills to identify exactly his/her self-learning and self-improvement needs, being at the same time equipped with the capacity to follow advanced courses and degree studies. | | | X | | | | |
| 12 | Gain the ability to evaluate the organization that he/she is affiliated with and the ability to assess the knowledge that he/she has acquired in a critical perspective. | | | | X | | | |
| 13 | Be able to use English, which is the medium of instruction in the department, at least in European Language Portfolio B1 General Level. | | | | | X | | |
| 14 | Be able to use information technologies applicable to business administration and management at European Computer Usage License Basic Level. | | X | | | | | |
| 15 | Be directed towards the behavioral patterns and responsibilities of a business administrator in terms of quality awareness, occupational safety and health, in-service training, environmental issues, social responsibilities, and social, organizational and business ethics. | | | X | | | | |
| 16 | Be inclined to encourage innovation and continuous improvement within the organization in which he/she takes responsibilities. | | | | | X | | |
| | | • | | | - | | | |

Contribution Scale to a Qualification: 0-None, 1-Little, 2-Medium, 3-Considerable, 4-Largest

| Other Relevant Information | | | |
|----------------------------|--|--|--|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |